



CONCORSO DI DESIGN

PER LA PROGETTAZIONE DI UN MOBILE MULTIFUNZIONE PER L'AMBIENTE CUCINA

DESIGN CONTEST

FOR THE PROJECT OF A MULTIFUNCTIONAL KITCHEN FURNITURE PIECE

www.progettiperilmobile.com

Sponsorizzato da - Sponsored by

FAVARON
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**GRUPPO
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VAPSINT



In collaborazione con - In collaboration with

MATREC
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PRESENTATION

Two trade magazines, Dossier Compomobili and Dossier Habitat, present the new edition of **"PROGETTI PER IL MOBILE"** (**"PROJECTS FOR THE FURNITURE SECTOR"**), an international design competition open to young designers, professionals, and design students, from Italy and Europe in general, who are called upon to design a **multifunctional piece of furniture for the kitchen**.

Organised by Editrice Habitat srl in collaboration with MATREC, the event is sponsored by a group of companies that are particularly attentive to the evolution of the market and customer needs, including Gruppo Trombini, Favaron, Terno Scorrevoli, Vapsint.

Extensive coverage will be given to the event through the magazines published by our publishing group Editrice Habitat and Maggioli, interviews with the winning designers, exhibitions and events specially set up to display the projects and to foster the interchange between companies and designers, and website www.progettiperilmobile.com.

"PROGETTI PER IL MOBILE" is a unique promotional opportunity that only successful magazines, on the market for many years, can offer.

CALL FOR PROJECTS

THEME

Entrants shall submit a design project for a multifunctional piece of furniture for the kitchen.

Whether one-piece or peninsula, wall piece or island, the project must present a solution offering movement and transformation possibilities. Opening, closing, bending, piling, stacking, turning, going up and down are the basic movements to be taken into account. Castors, handles, sliders and other mechanical solutions shall not rule out the use of leading-edge electronic and computerised technologies.

The jury shall take into special consideration features such as innovative materials, flexibility, modular design, and simple combinations ensuring ease of use and designed to perform different functions.

Entrants may decide to introduce appliances and cooking tools, dishwashers and containers for dishes and silverware, but preference shall go to one-piece solutions that may live a life of their own, independently, with many functions packed in a relatively small space.

Multifaceted solutions, based on a multifunctional approach to furniture design that can boast illustrious precedents in the history of Italian design.

They can be conceived for places where people live or work and do not necessarily have room for the preparation of ambitious meals, or else be part of a traditional kitchen layout, to which they contribute new movement possibilities or accessories providing additional functions.

Not for a utopian future, where extremely sophisticated technology has the upper hand, but rather transformable, moving objects, nomads on account of their ability to adapt, and conceived for the new life styles.

PRIZES

The prize for this design theme will be:

1° absolute winner Euro 3.500,00 (inclusive of withholding tax)

COMPETITION WITHIN THE COMPETITION

This year again, the corporate sponsors are calling upon the participants to take up additional challenges independent of the general theme of the competition.

The projects developed according to the themes proposed by the sponsors that will judge the works must embody innovative creations according to the modalities described above in the call for projects.

The entries shall be evaluated on the basis of criteria including *originality of the design, presentation quality and producibility*.

THE JURY

The Jury will be chaired by Alberto Maria Prina, editor of Dossier Habitat, one representative from each sponsor, from MATREC, and from our publishing company.

The projects must be original and specially developed for the competition.

TERMS OF PARTICIPATION

The competition is international and open to young designers, professionals and students from design schools and faculties of Architecture, Engineering and Industrial Design from all over the world.

Students may participate individually or in groups, in which case a group leader must be appointed. Members of the Jury and their relatives, employees of the organising company and the corporate sponsors and patrons are not allowed to enter the competition.

PROJECTS

Registration is free and automatic on presentation of the projects (up to 3 per person or per group) in the form of technical dimensional drawings accompanied by explanatory drawings, comments, notes, and indications on the production materials envisaged; the drawings must be mounted on a single size A2 rigid paperboard support.

The following elements must be provided in a sealed envelope glued to the back of the paperboard support:

- personal details in full (first name, last name, date and place of birth, nationality, address, telephone number, e-mail address, and, for students, name of the school attended);
- the following statement: "I, the undersigned, declare that all the drawings I have submitted are original and of my own design. I am aware that if any of the drawings are found to have been copied I shall be immediately disqualified from the competition. I confirm that all the representations contained herein are true. I authorise Editrice Habitat srl, in its position as organiser of the competition, to keep the originals and to photograph and publish any detail of the drawings submitted, and to display the drawings at events and trade fairs. However, I retain the copyright to the projects. I am willing to grant the companies, at the request of the latter, the relative commercial use rights in Italy and abroad, subject to prior direct negotiations. I relieve Editrice Habitat srl from any liability for the theft or loss of the drawings. If commercial use rights are assigned to a company, I undertake to communicate to Editrice Habitat srl the data they need to enter into direct negotiations with the company concerned to agree on subsequent permissions."

SUBMISSION DEADLINE

The projects, in the form specified above, must be received by the Competition Secretariat by **19/09/2008**.

Editrice Habitat srl

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INFORMATION

The call for projects is published on website: **www.progettiperilmobile.com**

For further information please contact: **emarket@edithabitat.it**